

# PRESENTATION PACK

## JTSE 2023



**Pikip Solar Speakers**  
**Special Jury Prize for Eco-responsibility**



**Naostage**  
**2022 Innovation Award : hardware/software product**



**ODIHO**  
**2022 Innovation Award : service**



**PRG France**  
**2022 Innovation Award : technical creation**





PARIS  
29 & 30  
NOVEMBRE  
2023

*How about showcasing your  
know-how?*

Last year's first edition was a success, with 42  
applications received! The JTSE is back again this year!  
Who will be this year's most innovative companies?



# CATEGORIES

A company may apply in one or more categories.

## 2023 INNOVATION AWARD: TECHNICAL ACHIEVEMENT

*A maximum of 3 projects per participant*

### **Description**

- This Award will be presented to a project that uses out-of-the-ordinary and/or innovative technical resources in the fields of events, exhibitions, concerts, theater, dance, opera, live shows, leisure parks, etc.
- Taking place between 01/01/2022 and 30/09/2023.

### **Evaluation criteria**

- The technological and/or environmental challenges met will be the determining criteria for this award.

### **Participants**

- The Award will be given either to an individual or to an artistic-technical team in an overall field or in a specific technical field (audio, video, lighting, machinery, structure, network, set design, costumes, special effects, etc.).
- A company can present a technical achievement in which its products are used.

# 2023 INNOVATION AWARDS: PRODUCT

*3 products max. per brand for manufacturers and 6 products max. for distributors*

- Description**
- The Awards will be presented to a manufacturer and/or developer for an innovative product in the **following categories**:
    - **Audio** : microphones, mixing consoles, broadcast systems, software, signal processing, ...
    - **Lighting** : control desks, projectors, software, ..
    - **Stage & scenery** : machinery, hooks, structures, bleachers, stages, seats, upholstery, floors, ...
    - **Video** : LED screens, video projectors, video servers, projection screens, software, ...
    - **Network** : hardware and/or software for network configuration, tracking, ...

**Evaluation criteria**                      **Product released or to be released between 01/01/2022 and 31/12/2023.**

## A PRODUCT

- which complements the technical needs of users, responds to a market demand;
- which presents a significant advance in an existing technology;
- which breaks with professional habits and saves time;
- that uses a new technology;
- a step towards sustainable development.

## Participants

The Award will be presented to a JTSE exhibitor or an external company wishing to submit its product(s) to the competition in each of the above-mentioned categories.

# 2023 INNOVATION AWARD: SERVICE

*Maximum 3 services per participant*

## Description

- This Award will be presented to a manufacturer and/or developer for an innovative service or an improvement on an existing concept in the fields of: social networking, security, database sharing, training, booking, planning, etc.
- Service launched or being launched between 1/01/2022 and 31/12/2023.

## Evaluation criteria

### A SERVICE

- which complements user needs, responds to market demand;
- which presents a significant advance in the field concerned;
- which breaks with professional habits and saves time;
- which uses a new technology;
- a step towards sustainable development.

## Participants

The Award will be presented to a JTSE exhibitor or an external company wishing to submit its innovative service to the competition.



# JURY'S SPECIAL PRIZE FOR ECO-RESPONSIBILITY



## Description

- A special jury prize will be awarded to the company whose product/technical achievement/service is judged to be the most eco-responsible.

## Evaluation criteria

- CO<sub>2</sub> footprint during construction ;
- Help in reducing the CO<sub>2</sub> footprint (measurement, control, guidelines, training, ...) ;
- Recycled resources ;
- Materials used ;
- Centralized creation process, place of product creation, type of transport, means of delivery ;
- Recyclable product.

## Participants

- All companies applying for the 2023 JTSE Awards

# PEOPLE'S CHOICE AWARD



## Description

- In addition to the Awards and prizes awarded by the jury, six People's Choice Awards will be given to the companies judged most innovative by JTSE visitors in the following categories:
  - People's Choice Award in the audio category ;
  - People's Choice Award in the lighting category ;
  - People's Choice Award in the stage & scenery category ;
  - People's Choice Award in the video category ;
  - People's Choice Award in the network category ;
  - People's Choice Award in the service category.

## Evaluation criteria

- Visitors will vote for their favorite product or service in both categories. They'll have access to a presentation of your products/services via our website. It's up to you to convince them to vote for you!

## The voting process

- Visitors will be able to cast their vote on the JTSE website <https://jtse.fr/> from 23/10/2023 at 10 am to 29/11/2023 at 1 pm.
- Voting will be secure (e-mail verification when creating account and Captcha when confirming vote).
- Votes will not be counted online. Votes cast will not be revealed until the awards ceremony.

## Participants

- All companies applying for 2023 Innovation Awards - product and 2023 Innovation Award - service.

# WHAT IS THE EVALUATION PROCESS?

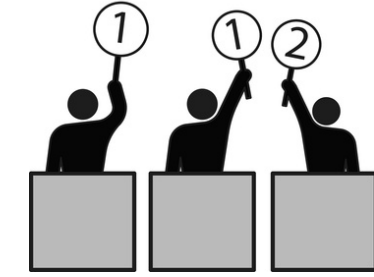
Our jury, made up of experts from different areas of our profession, will examine each participant's file based on the documentation provided by you. The clarity and precision of your file will be essential.



The Awards ceremony for the winners in each category will take place on the first day of the JTSE fair, November 29, 2023 at 5.30 pm at the Learning Center (1st floor of the Dock Pullman).



# JURY MEMBERS



- **Géraldine Mercier** : editor-in-chief of Revue AS, jury's chairman
- **François Weber** : sound designer, Max/MSP developer, co-director of the ENSATT sound department
- **Lucia Goj** : technical director of the Théâtre du Châtelet
- **Anne Sérièges** : senior project manager, lighting engineering, PARIS 2024
- **Marc Brahimcha** : technical director of Eurodisney Parc
- **Bastien Dessolas** : technical director, eco-reference trainer for events and shows
- **Juliette Pierangelo** : scenographic engineer, consulting and expertise in equipment scenography.  
Graduate in technical management (INSA/ENSATT)
- **Pierre-Yves Toulot**: Lighting designer, video-mapping specialist, founder of COSMO AV

# HOW IS THE VOTING PROCESS FOR THE PEOPLE'S CHOICE AWARDS ?



On the JTSE website [www.jtse.fr/awards](http://www.jtse.fr/awards), visitors will be able to access each candidate's file, which will be enriched with all or part of the data submitted in the application file. Visitors will then be able to cast their vote on the JTSE website.

To vote, each visitor must create an account on the [jtse.fr](http://jtse.fr) website.

The email address entered will be verified by account validation email.

The Captcha system will also make voting more secure.

Public voting will open on **October 23 at 10 a.m.** and close on **November 29 at 1 p.m.** The votes will then be counted by the JTSE Awards jury, and the winners announced at the awards ceremony on **November 29, 2023** at **5.30 p.m.** at the **Learning Center** (1st floor of the Dock Pullman).

# WHY PARTICIPATE?

- Promote your organization and its innovation to a quality audience;
- Benefit from an excellent communications campaign to promote your company and your product or service;
- Measure yourself against the competition: an excellent challenge for your company;
- If you win, the "JTSE Awards 2023 winner" label will be an asset for your technical achievement, product or service.



# VISIBILITY

## VIP COMMUNICATION DURING THE SHOW



- Publication of the technical achievement, product or service entered in the competition on the JTSE website under the JTSE Awards tab. Special "JTSE Awards Candidate" mention on the JTSE platform for exhibiting companies.
- 3 newsletters on all the technical achievements/products/services in competition sent to our database of over 30,000 pre-selected and verified contacts.
- The winners of the JTSE Awards will have the opportunity to speak at the awards ceremony and present their technical achievements, products or services to the visitors and exhibitors attending the event.
- An interview with the winners by the JTSE TV team, to be published on our social networks after the show.
- The results will be featured in the February 2024 issue of Revue AS.

# TERMS OF PARTICIPATION



- Entries are open from 07/09/2023 to 15/10/2023 ;
- Read and accept the competition rules;
- Fill in the registration form;
- Application fee :
  - free for JTSE exhibitors ;
  - 300 € for external companies (regardless of the number of entries submitted).

If you have any questions or require further information,  
please contact **julia.d@as-editions.fr**