

PRESENTATION PACK JTSE AWARDS 2024





PARIS
27 & 28
NOVEMBER
2024

*How about showcasing your
know-how?*

The second edition of the contest was a success, with 58 applications received from JTSE exhibitors and external companies. We look forward to discovering our new 2024 candidates!

Who will be this year's most innovative companies?



CATEGORIES

A company may apply in one or more categories.

2024 INNOVATION AWARD: TECHNICAL ACHIEVEMENT

A maximum of 3 projects per participant

Description

- This Award will be presented to a project that uses out-of-the-ordinary and/or innovative technical resources in the fields of events, exhibitions, concerts, theater, dance, opera, live shows, leisure parks,...
- Taking place between **01/01/2023 and 30/09/2024**.

Evaluation criteria

- The technological and/or environmental challenges met will be the determining criteria for this award.

Participants

- The Award will be given either to an individual or to an artistic-technical team in an overall field or in a specific technical field (audio, video, lighting, machinery, structure, network, set design, costumes, special effects,...).
- A company can present a technical achievement in which its products are used.

2024 INNOVATION AWARDS: PRODUCT

3 products max. per brand for manufacturers and 6 products max. for distributors

- Description**
- The Awards will be presented to a manufacturer and/or developer for an innovative product in the **following categories:**
 - **Audio** : microphones, mixing consoles, broadcast systems, softwares, signal processing,...
 - **Lighting** : control desks, projectors, softwares,...
 - **Stage & scenery** : machinery, hooks, structures, bleachers, stages, seats, upholstery, floors,...
 - **Video** : LED screens, video projectors, video servers, projection screens, softwares,...
 - **Network** : hardware and/or software for network configuration, tracking,...

Evaluation criteria

Product released or to be released between 01/01/2023 and 31/12/2024.

A PRODUCT

- which complements the technical needs of users, responds to a market demand;
- which presents a significant advance in an existing technology;
- which breaks with professional habits and saves time;
- that uses a new technology;
- a step towards sustainable development.

Participants

The Award will be presented to a JTSE exhibitor or an external company wishing to submit its product(s) to the competition in each of the above-mentioned categories.

2024 INNOVATION AWARD: SERVICE

Maximum 3 services per participant

Description

- This Award will be presented to a manufacturer and/or developer for an innovative service or an improvement on an existing concept in the fields of: social networking, security, database sharing, training, booking, planning,...
- Service launched or being launched between **1/01/2023 and 31/12/2024**.

Evaluation criteria

A SERVICE

- which complements user needs, responds to market demand;
- which presents a significant advance in the field concerned;
- which breaks with professional habits and saves time;
- which uses a new technology;
- a step towards sustainable development.

Participants

The Award will be presented to a JTSE exhibitor or an external company wishing to submit its innovative service to the competition.

JURY'S SPECIAL PRIZE FOR ECO-RESPONSIBILITY



Description

- A special jury prize will be awarded to the company whose product/technical achievement/service is judged to be the most eco-responsible.

Evaluation criteria

- CO₂ footprint during construction;
- Help in reducing the CO₂ footprint (measurement, control, guidelines, training,...);
- Recycled resources;
- Materials used;
- Centralized creation process, place of product creation, type of transport, means of delivery;
- Recyclable product.

Participants

- All companies applying for the 2024 JTSE Awards.

PEOPLE'S CHOICE AWARD



Description

- In addition to the Awards and prizes awarded by the jury, six People's Choice Awards will be given to the companies judged most innovative by JTSE visitors in the following categories:
 - People's Choice Award in the audio category;
 - People's Choice Award in the lighting category;
 - People's Choice Award in the stage & scenery category;
 - People's Choice Award in the video category;
 - People's Choice Award in the network category;
 - People's Choice Award in the service category.

Evaluation criteria

- Visitors will vote for their favorite product or service in both categories. They'll have access to a presentation of your products/services via our website. It's up to you to convince them to vote for you!

The voting process

Visitors will be able to cast their vote on the JTSE website <https://jtse.fr/en/awards/> from 22/10/2024 at 10 am to 27/11/2024 at 1 pm.

Voting will be secure (e-mail verification when creating account and Captcha when confirming vote).

Votes will not be counted online. Votes cast will not be revealed until the awards ceremony.

Participants

- All companies applying for 2024 Innovation Awards - product and 2024 Innovation Award - service.

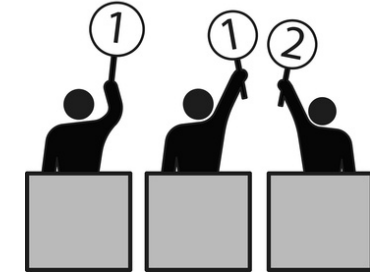
WHAT IS THE EVALUATION PROCESS?

Our jury, made up of experts from different areas of our profession, will examine each participant's file based on the documentation provided by you. The clarity and precision of your file will be essential.



The Awards ceremony for the winners in each category will take place on the first day of the JTSE fair, **November 27, 2024 at 5.00 pm** at the Learning Center (1st floor of the Dock Pullman).

JURY MEMBERS



Jury members will be announced in September

HOW IS THE VOTING PROCESS FOR THE PEOPLE'S CHOICE AWARDS ?



On the JTSE website <https://jtse.fr/en/awards/>, visitors will be able to access each candidate's file, which will be enriched with all or part of the data submitted in the application file. Visitors will then be able to cast their vote on the JTSE website.

To vote, each visitor must create an account on the jtse.fr website.

The email address entered will be verified by account validation email.

The Captcha system will also make voting more secure.

Public voting will open on October 22 at 10 a.m. and close on November 27 at 1 p.m. The votes will then be counted by the JTSE Awards jury, and the winners announced at the awards ceremony on November 27, 2024 at 5.00 p.m. at the Learning Center (1st floor of the Dock Pullman).

WHY PARTICIPATE?

- Promote your organization and its innovation to a quality audience;
- Benefit from an excellent communications campaign to promote your company and your product or service;
- Measure yourself against the competition: an excellent challenge for your company;
- If you win, the "JTSE Awards 2024 winner" label will be an asset for your technical achievement, product or service.

VISIBILITY

VIP COMMUNICATION DURING THE SHOW



- Publication of the technical achievement, product or service entered in the competition on the JTSE website under the JTSE Awards tab. Special "JTSE Awards Candidate" mention on the JTSE platform for exhibiting companies.
- 3 newsletters on all the technical achievements/products/services in competition sent to our database of over 30,000 pre-selected and verified contacts.
- The winners of the JTSE Awards will have the opportunity to speak at the awards ceremony and present their technical achievements, products or services to the visitors and exhibitors attending the event.
- An interview with the winners by the JTSE TV team, to be published on our social networks after the show.
- The results will be featured in the February 2025 issue of Revue AS.

TERMS OF PARTICIPATION



- **Entries are open from 17/07/2024 to 17/10/2024 ;**
- Read and accept the competition rules;
- Fill in the registration form;
- Application fee :
 - free for JTSE exhibitors;
 - 300 € for external companies (regardless of the number of entries submitted).

If you have any questions or require further information,
please contact **julia.d@as-editions.fr**